

***Unique Identification / Radio Frequency Identification
(UID/RFID)
Seminar***

The National Defense Industrial Association (NDIA) has partnered with the Defense Acquisition University and other elements of the Department of Defense, members of defense industry, and a variety of UID/RFID vendors to present a UID/RFID Seminar on Friday, September 24, 2004 from 8:00 a.m. to 4:30 p.m. This full-day seminar is being presented at the Anaheim Convention Center, Anaheim, California immediately following the AFEI Enterprise Integration Expo / NANOWorld / IEEE Wescon, 21-23 September, 2004.

The National Defense Industrial Association (NDIA) and the Defense Acquisition University (DAU) are undertaking a broad campaign to ensure that defense industry suppliers are aware of their responsibilities associated with two recent mandates issued from OSD, AT&L. It is estimated that over 43,000 DoD suppliers are impacted by the recent mandates for Unique Identification (UID) and Radio Frequency Identification (RFID). UID/RFID Seminars are being scheduled at various dates and venues across the U.S. in an effort to ensure that defense industry companies and their supply chains are aware of the new requirements and the associated implementation timelines.

Please join NDIA, DoD and Defense Industry (Boeing, Lockheed Martin, Raytheon) for this UID/RFID Seminar scheduled for the same venue and immediately following the AFEI Enterprise Integration Expo / NANOWorld / IEEE Wescon.

Registration fee: \$100

Overview:

Key 2003 Defense Department initiatives that directly affect the defense and aerospace industry are the Policy for the Unique Identification of Tangible Items (UID) and the Policy for use of Radio Frequency Identification (RFID) within the Department of Defense.

Mandatory incorporation of UID for solicitations released after 1 January 2004 is but the beginning of a long-term effort that will facilitate item tracking in DoD business systems. UID implementation will provide reliable and accurate data for management, financial, and asset management systems as well as data to support engineering, logistics, and operational analysis.

The RFID strategy calls for taking maximum advantage of the inherent life-cycle asset management efficiencies that can be realized with integration of RFID throughout DoD. Leveraging this technology will improve DoD’s ability to get the warfighter the right materiel, at the right time, and in the right condition.

At this UID/RFID Seminar DoD officials will explain those UID and RFID policies in detail. Defense industry representatives will describe how they are implementing the newly mandated procedures, identify the impacts of the new policies to their business models and procedures, discuss the challenges encountered and solutions sought, and address the impacts of their implementation strategy on their suppliers, large and small. Marking and reading vendors will be available to present technologies available on the commercial marketplace that meet DoD requirements.

AGENDA

(Topic sequence and speakers subject to change without notice.)

7:00 – 8:00	<u>Registration / Continental Breakfast</u>
8:00 – 8:20	<u>Welcome and Administrative Remarks</u> Co-hosts: <ul style="list-style-type: none"> • National Defense Industrial Association • Defense Acquisition University
8:20 – 9:00	<u>Global Force Management</u> Presented by: <ul style="list-style-type: none"> - LTC Jim Pasquarette, USA, J8, Forces Division, The Joint Staff Content: An explanation of DoD’s initiative to develop a means to account for people and equipment as unique resources, and how the Unique Identification (UID) program supports the global initiative.
9:00 – 9:50	<u>Radio Frequency Identification – the Details</u> Presented by: <ul style="list-style-type: none"> - Mr. Nicholas Tsougas, DoD Automatic Information Technology Office Content: Explanation of the DoD RFID concept for tracking materiel “Active” vs. “Passive” RFID tags / systems. What shipments require RFID, which ones do not? Implementation requirements. Implementation milestones. Question and answer session.

9:50 – 10:00	<i>Break</i>
10:00 – 11:30	<p><u>Unique Identification – What, Why & Who?</u></p> <p>Presented by:</p> <ul style="list-style-type: none"> - Mr. Dave Ahern Professor, Defense Acquisition University - Mr. Aristides Maldonado Project Lead for UID eBusiness Directorate, DCMA <p>Content:</p> <p>Detailed explanation of the concept of “unique identification.” The mechanics of constructing a “unique identification” mark/code. How UID will be employed within DoD and its supply chain. Use of the Wide Area Work Flow (WAWF) to transmit UID information. Milestones for implementing unique identification. Question and answer session.</p>
11:30 – 12:00	<p><u>UID / RFID Vendor Presentations</u></p> <p>RVSI / Monode (UID) IMobile Syrtems (RFID) Savi Technology (RFID) JETEC (UID)</p> <p>Content: UID and RFID technology and service vendors* will make five minute presentations on their companies’ offerings. Vendors will be available during lunch to discuss the current state of technology available in the commercial marketplace.</p> <p>(*The participation of commercial vendors at this Seminar does <u>not</u> constitute DoD, DAU or NDIA endorsement of any individual or group of companies.)</p>
12:00 – 1:00	<u>Buffet Lunch / Vendor Displays</u>
1:00 – 2:00	<u>UID Contract Requirements</u>

	<p>Presented by:</p> <ul style="list-style-type: none"> - Ms. Marjorie Cunningham DCMA - West <p>Content:</p> <p>Identification of contracting rules for UID implementation. Identification of current and pending DFARS Guidance for UID. Explanation of contractual solicitation/award aspects for UID Determination of the value of UID items for cost and fixed type contracts. How UID benefits development of government price/cost position. Identify sources for business rules, new guidance and policy.</p>
2:00 – 2:15	<u>Break</u>
2:15 – 3:45	<p><u>Industry Implementation Panel</u></p> <p>Presented by:</p> <ul style="list-style-type: none"> - Mr. Jim Vickers, Raytheon - Mr. Steve Georgevitch Senior Leader, Strategic Planning Boeing Integrated Defense Systems - Mr. Mark Byrne Corporate Deputy Program Manager, UID Implementation, Lockheed Martin Corporation <p>Content:</p> <p>Strategies for implementing UID / RFID policy requirements. Implementation challenges (engineering, manufacturing, finance, etc.) and how selected defense industry companies have addressed them. Question and answer session.</p>
3:45 – 4:00	<p><u>Summary & Resource Overview</u></p> <p>Presented by:</p> <ul style="list-style-type: none"> - Mr. Dave Ahern Professor, Defense Acquisition University <p>Content:</p> <p>Summary of UID/RFID policy implementation requirements & milestones. Identification of resources available to guide implementation efforts. Question and answer session.</p>